



FOR IMMEDIATE RELEASE

SecureKey Named One of the Top 25 Up & Comers in the Branham300 Annual List of Top Technology Companies in Canada

Toronto, Canada, April 24, 2012 – SecureKey Technologies Inc. today was named one of Canada’s “Top 25 Up And Comers” in the 2012 Edition of the Branham300. The 25 companies in this category are selected based on creativity and innovation, whether in a new technology area, or optimizing existing technology in an innovative manner. SecureKey develops secure authentication solutions that extend the power of chip-based identity and payment credentials to online and mobile transactions, and was recently awarded a contract by the Government of Canada which will allow Canadians to use their bank authentication credentials to obtain access to online government services.

The Branham300 is the most comprehensive listing of the top publicly traded and privately held organizations operating in the Canadian Information and Communication Technology (ICT) industry.

“The Branham300 has constantly evolved and grown in an effort to provide the ICT Industry stakeholders with the most accurate information on the happenings within the Canadian ICT Industry,” said Wayne Gudbranson, President and CEO of Branham Group. “SecureKey’s innovative technology and commitment to providing online convenience as well as enhanced security and privacy, are the traits we seek out in this category”.

“We are proud to be named one of Canada’s Top 25 Up and Comers,” said Greg Wolfond, CEO, SecureKey. “SecureKey has made tremendous strides in the development of authentication solutions that help provide secure access to critical services such as online banking, e-health and e-government”.

SecureKey’s unique technology is being built into desktop and laptop computers, as well as next generation NFC-enabled tablets and mobile phones, creating a vast network of secure “terminals” to read and interact with chip-based cards, virtual cards, and cloud-based electronic “wallets”.

By leveraging existing consumer behavior with real-world smartcards, SecureKey is at the forefront of Canadian, U.S., and other international initiatives promoting interoperability of secure identity solutions designed to create a lower cost, more convenient, and more secure ecosystem for online authentication and payments.

The Branham300 2012 results are published annually on www.branham300.com, as well as in the April/May issue of Backbone Magazine (www.backbonemag.com).

About SecureKey Technologies Inc. SecureKey develops innovative hardware and software solutions that extend the power of chip-based identity and payment credentials to online and mobile transactions. With SecureKey, financial institutions, health care providers and government organizations can offer their online customers the convenience and security of 'tap to authenticate' and 'tap to pay' services and other non-NFC two-factor authentication services. SecureKey is a privately held company with offices in Toronto, Ontario.

About the Branham300 For nearly 20 years, the Branham300 has highlighted the top Canadian and Multinational ICT companies operating in Canada, as ranked by revenues. It illustrates the depth and breadth of innovative technologies developed in Canada and is widely considered to be a leading source of intelligence on Canada's ICT industry. The Branham300 list consists of the following major categories:

- Top 250 Canadian ICT Companies
- The Next 50 Canadian ICT Companies
- Top 25 ICT Multinational Companies operating in Canada
- Top 25 Up and Comer ICT Companies (category ranked on innovation/not revenue)

About Branham Group Inc. Branham Group Inc. is a leading industry analyst and strategic consulting company servicing the global Information, Communication and Entertainment (ICE) Technology marketplace. Branham Group assists ICE Technology companies and related institutions in achieving market success through its custom consulting services (Planning, Marketing and Partnering), and through its multi-client research subscription programs (Digital Health, Green IT and Cloud). Branham also produces an annual listing of the top ICT companies in Canada (www.branham300.com) and monitors over 450 Digital Health vendors (www.branhamgroup.com/digitalhealth).

For more information regarding Branham Group, please visit www.branhamgroup.com.

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